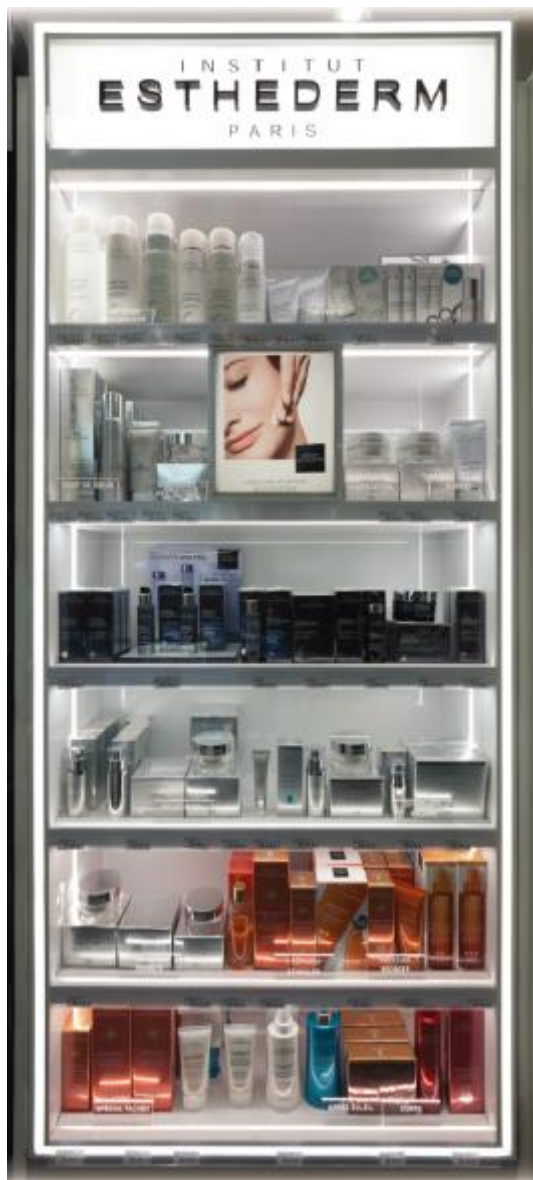


A word cloud centered around the word "merchandising". The words are in various sizes, colors (dark green, brown, yellow-green), and orientations. The largest word is "merchandising". Other prominent words include "marketing", "spend", "seasonal", "commercial", and "selling". Smaller words include "interest", "pricing", "consumer", "store", "retail", "discounting", "advertising", "preparation", "time", "custom", "variety", "sale", "packaging", "next", "carry", "clearance", and "merchandise".

marketing interest spend store retail seasonal merchandising selling  
pricing consumer advertising preparation time custom variety sale packaging next carry clearance merchandise commercial

# CAHIER DES CHARGES MERCHANDISING PREMIUM



- **CA MIN de la pharmacie: 30 000€**
- Emplacement négocié **cosmétique premium.**
- Pas de présence de tablettes, **meuble totalement sur-mesure**
- **Une descente entière impérative.**
- Au minimum **80cm de largeur**
- **Raccordement électrique** à proximité (prise simple)

**Rappel coût merch: 7000 euros**  
**Délais d'installation: 8 semaines**

# PROCESS MERCHANDISING PREMIUM

