



A COMPLETE ROUTINE FOR ATOPIC ECZEMA-PRONE SKIN
ACTING IN SYNERGY



Atoderm Huile de douche

24h hydration and immediate
comfort right from the shower

100 ml, 200 ml, 1L

COMBINED
EFFICACY
+93%⁽⁵⁾
of moisturisation
after 21 days



Atoderm Intensive baume

Anti-itching, lipid-replenishing balm
Spaces out flare-ups and reduces
their intensity

100 ml, 200 ml, 1L

COMBINED
EFFICACY
-94%⁽⁶⁾
itching
sensations



Atoderm SOS spray

Anti-itching reflex
for immediate relief

50 ml, 200 ml

#TogetherFacingEczema

⁽⁵⁾ Use test combining the use of Atoderm Huile de douche & Atoderm Intensive baume, on 11 subjects for 21 days
⁽⁶⁾ Use test combining the use of Atoderm Intensive baume & Atoderm SOS spray, on 20 subjects for 56 days

ECOBIOLOGY AT THE SERVICE OF DERMATOLOGY

Learn more about NAOs, French ecobiology company, founder of BIODERMA, on www.naos.com



BIODERMA

LABORATOIRE DERMATOLOGIQUE

Atoderm Intensive baume

ATOPIC ECZEMA - PRONE SKIN

Targeted action
on microbiome to
prevent flare-ups



BIODERMA
LABORATOIRE DERMATOLOGIQUE

Atoderm Intensive baume

Ultra-apaisant
Restaure, relipide
Anti-démangeaisons
**Peaux sensibles très sèches
irritées à atopiques**

Ultra-soothing balm
Repairs, restores lipids
Anti-itching
**Very dry, irritated to atopic
sensitive skin**



BREVET/PATENT SKIN BARRIER THERAPY™

Care first. **NAOS**
500 ml e 16.7 FL.OZ.



ATOPIC ECZEMA-PRONE SKIN WHAT HAPPENS ?

1

ALTERATION OF THE SKIN BARRIER

Penetration of irritants and
allergens & loss of water

**INFLAMMATION,
DEHYDRATION, DRYNESS**

2

UNBALANCED MICROBIOME

Colonisation by *S.aureus*
as a biofilm

**FREQUENT AND
SEVERE FLARE-UPS**

3

ITCHING SENSATIONS



BIODERMA'S ANSWER ATODERM INTENSIVE BAUME

1



LIPIGENIUM™

Helps to restore
the skin barrier

2



SKIN BARRIER THERAPY™

Targeted action on microbiome:
Contributes to prevent the
adhesion of *S.aureus* and biofilm
formation to prevent flare-ups

3



PEA (PalmitoylEthanolAmide)

Helps to reduce
itching sensations

AN EFFICACY CLINICALLY PROVEN

1

SKIN
COMFORT

95%
Skin is more
comfortable⁽¹⁾

2

SPACING OUT
OF FLARE-UPS

6 MONTHS
without relapses⁽²⁾

3

ANTI-
ITCHING

100%
Decreases the
urge to scratch⁽¹⁾

⁽¹⁾ Use test, 20 subjects for 21 days ⁽²⁾ For 76% of patients, Clinical study, 130 subjects for 15 months