

OUR SUN CARE FOR CHILDREN FROM 12 MONTHS

SUITABLE FOR ATOPIC-PRONE SKIN

Photoderm PEDIATRICS Lait SPF50+ 100ml - 200ml



Photoderm PEDIATRICS Spray SPF50+ 200ml

Melting texture

Spreads easily



MULTI RESISTANT Water, sand, sweat, rubbing



Can be applied to DRY or WET SKIN



VERY GOOD OCULAR TOLERANCE

8H

HYDRATION [1]

100%

STRENGTHENS THE SKIN BARRIER [2]

94%

NON-GREASY, NON-STICKY [2]

[1] Evaluation of the moisturising effect at T8H, on 10 subjects aged 27-70 with dry or moderately hydrated skin.
[2] Use test under dermatological and pediatric control, carried on 32 subjects aged 12-36 months with all skin types, including atopic prone skin, 100% sensitive, during 21 days.

ECOBIOLOGY AT THE SERVICE OF DERMATOLOGY
Learn more about NAO.S, French ecobiology company, founder of BIODERMA, on www.naos.com



THE MINERAL PROTECTION FOR BABIES FROM 0+ MONTHS

SUITABLE FOR ATOPIC-PRONE SKIN



FOR UNAVOIDABLE EXPOSURES

Babies and young children must be kept **out of the sun** & wear appropriate protective clothing. However, despite all precautions, **babies can be unavoidably and involuntarily exposed to UV rays**. The use of the product must be reserved for uncovered areas.

Light texture



MULTI RESISTANT Water, saliva



VERY GOOD OCULAR TOLERANCE

80%

LEAVES THE SKIN SOFT AND SUPPLE [3]

93%

NON-GREASY, NON-STICKY [3]

ROUTINE FOR BABIES' DELICATE SKIN*



Atoderm Huile de douche
24h hydration and immediate comfort right from the shower.

*except premature infants



Atoderm Intensive baume
Anti-itching, lipid-replenishing balm
Spaces out flare-ups and reduces their intensity

[3] Use test under dermatological and pediatric control carried on 31 subjects aged 0-35 months with all skin types, including atopic prone skin, 100% sensitive and delicate, during 28 days

NAOS, SAS with a capital of € 43,474,650, R.C.S. Aix-en-Provence B535 236 438, 355 rue Pierre-Simon Laplace 13290 Aix-en-Provence, TB-AB (04)28, June 22

BIODERMA

LABORATOIRE DERMATOLOGIQUE



INNOVATIVE SUN CARE SPECIFICALLY DEVELOPED FOR CHILDREN'S DELICATE SKIN

Photoderm PEDIATRICS

BIODERMA inventor of the

SUN BARRIER TECHNOLOGY

WHY IS IT IMPORTANT TO OFFER SPECIAL CARE TO BABIES & CHILDREN UNDER THE SUN ?

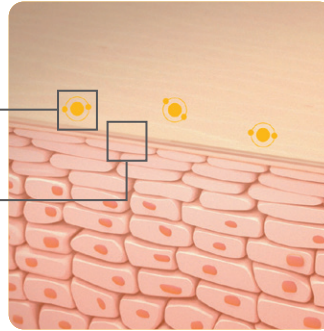
BABIES' & CHILDREN'S SKIN IS IMMATURE AND DEVELOPPING



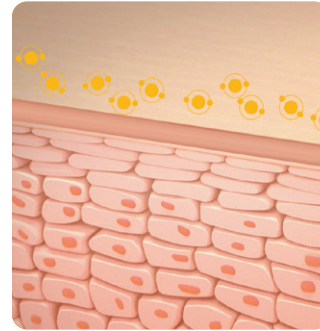
LOW ANTIOXIDANT RESERVES

DEVELOPPING BARRIER FUNCTION

CHILDREN'S SKIN



ADULTS' SKIN



BIODERMA'S ANSWER: **SUN BARRIER TECHNOLOGY**

tailored to protect babies and children's delicate skin's self-defense abilities under sun exposure

TRIPLE PROTECTION



BROAD SPECTRUM

reinforced against long & short UVA rays
UV filters: with low ecotox profile



ANTIOXIDANT

prevents UV oxidation and long-term damages
Vitamin E naturally in the skin



SKIN BARRIER FUNCTION

Apricot Kernel oil - biomimetic lipids

CLINICALLY PROVEN EFFICACY

Evaluation of SUN BARRIER TECHNOLOGY antioxidant protection compared to a untreated zone



+20%

ANTIOXIDANT PROTECTION
for Lait & Spray SPF50+



+28%

ANTIOXIDANT PROTECTION
for Mineral SPF50+

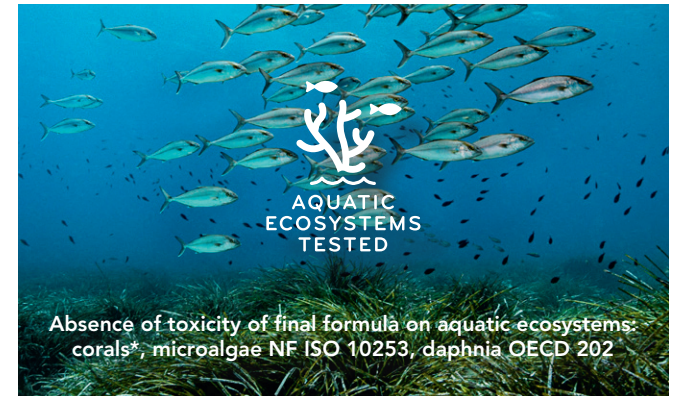
PHOTOPROTECTION EXPERTISE INSPIRED BY ECOBIOLOGY

4

FILTERS MAXIMUM

MINIMALIST • HIGHLY-PROTECTIVE
CLEAN & SAFE • 100% NON-ECOTOXIC

BIODERMA protects and reinforces
children's delicate skin
rather than overloading it with filters.



Absence of toxicity of final formula on aquatic ecosystems:
corals*, microalgae NF ISO 10253, daphnia OECD 202

*except Photoderm PEDIATRICS Mineral SPF50+ for the corals' test