

COMPLETE ROUTINE

ADAPTED TO YOUR ITCHY SKIN

STEP 1



Atoderm Huile de douche

24h hydration and immediate comfort
right from the shower

200 ml, 1L

STEP 2



Atoderm Intensive baume

Anti-itching,
lipid-replenishing balm

75 ml, 200 ml, 500ml

OR



Atoderm Intensive gel-crème

Intensively anti-itching
Ultra fresh nourishing care

75 ml, 200 ml, 500 ml

RICH AND
COMFY BALM
IDEAL FOR
COLD SEASON

LIGHT AND FRESH
CREAM-GEL
IDEAL FOR
HOT SEASON

STEP 3



Atoderm SOS spray

Anti-itching reflex for immediate relief

200 ml

HOW TO TAKE CARE OF

ITCHY SKIN DURING PREGNANCY?

SIMPLE GESTURES



DON'T SCRATCH!

Try to avoid scratching, as it will irritate your skin
even more.



CHOOSE THE RIGHT SKINCARE

Use adapted daily moisturizers & avoid strongly
perfumed cares that can make your itch worse.



TAKE LUKEWARM SHOWERS

Avoid hot baths or showers, not to dry out your
skin. Then dry gently.

#SOSITCHYBELLY

ATODERM SOS SPRAY,

COMPLETE SOLUTION FOR ALL ITCHY SKINS

OTHER PRODUCT INDICATIONS



Atopic
eczema



Allergic
contact
eczema



Psoriasis



Senile
xerosis



Chronic
urticaria

ADAPTED TO THE WHOLE FAMILY

Babies, children, adults (including pregnant women)

BIODERMA

LABORATOIRE DERMATOLOGIQUE



ITCHY SKIN DURING PREGNANCY?

Atoderm SOS spray

Anti-itching reflex for immediate relief

ITCHY SKIN



ECOBIOLOGY AT THE SERVICE OF DERMATOLOGY

Learn more about NAOS, French ecobiology company, founder of BIODERMA, on www.naos.com



ITCHY SKIN DURING PREGNANCY

A COMMON ISSUE



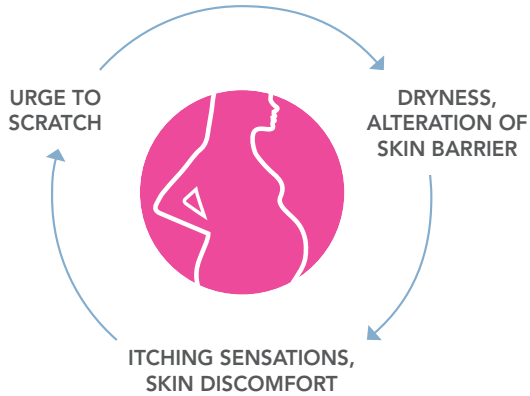
MICHÈLE SAYAG

« During pregnancy, the skin undergoes **structural changes**: it becomes drier and even irritated, **which causes itching**. This can affect the well-being of the mother-to-be. »

18 - 40%

PREGNANT PATIENTS EXPERIENCE ITCHING*

ITCHING-SCRATCHING VICIOUS CIRCLE



Atoderm SOS spray

Anti-itching reflex
for immediate relief

ITCHY SKIN

60 SECONDS
Instant itching
soothing

6H Lasting
efficacy



200ml spray format

ANTI-ITCHING & STRENGTHENING EFFICACY

- Combined with Enoxolone, a soothing ingredient, the Skin Relief technology regulates the release of agents responsible for itching, right from the source.
- Niacinamide & Squalane stimulate the natural synthesis of lipids to strengthen the skin barrier and decrease dryness.

CLINICALLY PROVEN EFFICACY ON PREGNANT WOMEN ITCHING*



-85%

Itching sensations



-90%

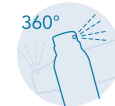
Dryness

97%

of mothers-to-be are **very satisfied**
& would purchase the product



Dermatological
safety during
pregnancy



Easy to apply
on any part of
the body



Pleasant
ultra-light &
fresh texture

*Pruritus in Pregnancy, A. Stefaniak, M. Pereira, C. Zeidler, S. Ständer, American Journal of Clinical Dermatology, December 2021

*Clinical study carried out on 31 pregnant patients for 28 days, Mauritius, 2020