

INSTITUT  
ESTHEDERM  
PARIS

THE CELL LONGEVITY  
SERUM



INSTITUT  
ESTHEDERM  
PARIS

AGE PROTEOM™  
BIOTECHNOLOGIE BREVETÉE

ADVANCED SERUM

Care first. ✕ NAOS

AGE PROTEOM™



NAOS AGING SCIENCE

BIODERMA  
LABORATOIRE DERMATOLOGIQUE

INSTITUT  
ESTHEDERM  
PARIS

état pur

# AGE PROTEOM™

## CELL LONGEVITY SERUM

The result of 40 years of research into the science of aging, this serum lastingly protects and strengthens the cutaneous proteome, responsible for cell longevity. Scientific and clinical tests have demonstrated significant efficacy<sup>(1)</sup> against all signs of aging. After 28 days, the skin ages at half the normal pace.

### EFFICACY WITH REGARD TO OVERALL CHANGES IN THE AGING PROCESS AT 6 MONTHS versus a placebo

Single-blind clinical study on one half of the face versus a neutral cream with no biological efficacy.

#### CLINICAL TEST <sup>(1)</sup>



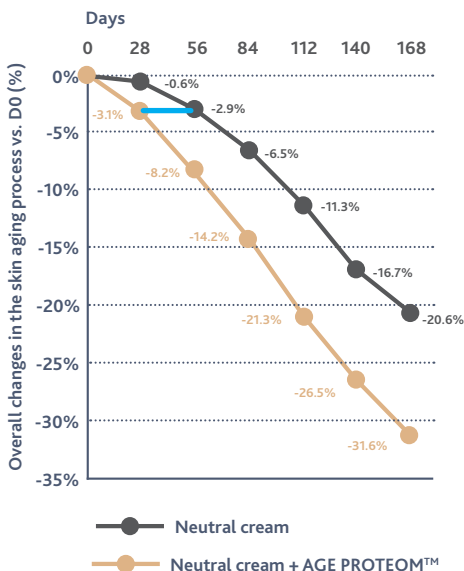
55 volunteers aged 42 to 65 (stressful lifestyle, signs of fatigue & pigmentation disorders).

Application on one half of the face: neutral cream alone VS. neutral cream + Age Proteom™ Advanced Serum.

Twice-daily application (morning & evening) for 6 months.

### SUSTAINABLE REDUCTION IN SIGNS OF AGING:<sup>(1)</sup> SKIN AGING SLOWED DOWN BY 55%.

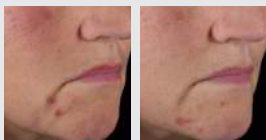
Skin ages half as quickly on the side treated with Age Proteom™ compared to the side treated with the placebo.  
(D28 VS. D58)



p<0.001

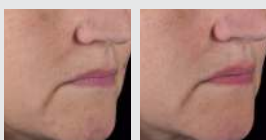
## OVERALL CLINICAL EFFICACY IN TERMS OF SKIN QUALITY<sup>(1)</sup>

### RADIANCE



T0

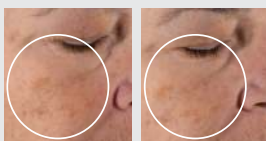
1 MONTH



3 MONTHS

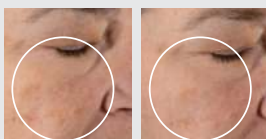
6 MONTHS

### COMPLEXION EVENNESS



T0

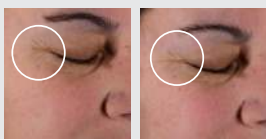
1 MONTH



3 MONTHS

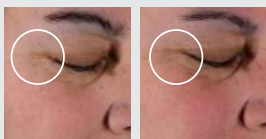
6 MONTHS

### WRINKLES (CROW'S FEET)



T0

1 MONTH



3 MONTHS

6 MONTHS

## PATIENT SELF-ASSESSMENT

### CHARACTERISTICS THAT ENCOURAGE COMPLIANCE

#### Texture<sup>(2)</sup>

- Overall assessment 90%
- Pleasant to use 93%
- Rapid absorption 97%

#### Immediate efficacy<sup>(2)</sup>

- Hydration 93%

### PERCEIVED EFFICACY ON D28

#### Caucasian skin<sup>(2)</sup>

- Complexion evenness 90%
- Radiance 87%
- Firmness 83%
- Regeneration 83%
- Skin quality 83%

#### Asian skin<sup>(3)</sup>

- Complexion evenness 94%
- Firmness 88%
- Skin quality 97%

<sup>(1)</sup> Clinical test (scoring), 55 volunteers aged 42 to 65, stressful lifestyle, showing signs of fatigue & pigmentation disorders. Twice-daily application (morning & evening) for 6 months. Randomized application onto one half of the face: on one side Age Proteom™ + neutral cream (treated area), on the other neutral cream alone (control area).

# AGE PROTEOM™

ADVANCED SERUM  
PATENTED BIOTECHNOLOGY



## INDICATIONS

- Following preventive aesthetic procedures and to correct cutaneous aging
- From the age of 25
- All skin types

## PHARMACEUTICAL FORM

Fast-absorbing milk-serum

## LONG-LASTING HYDRATION<sup>(4)</sup>

Hydration kinetics  
+62% at 2h, +33% at 8h

## CUTANEOUS SAFETY<sup>(2)(3)</sup>

Excellent:

97% of volunteers  
(Caucasian + Asian)

## OCULAR SAFETY

Excellent:

- 97% of Asian volunteers<sup>(3)</sup>
- 100% of Caucasian volunteers<sup>(2)</sup>

## INSTRUCTIONS FOR USE

- All year round
- Apply morning and evening to face and neck
- Alone or in addition to a skincare cream

## PRESENTATION

30 ml pump bottle with auto-fill pipette

INGREDIENTS: AQUA/WATER/EAU\*, GLYCERIN, ISONONYL ISONONANOATE, PROPANEDIOL, LIMNANTHES ALBA (MEADOWFOAM) SEED OIL, XYLOSE, 1,2-HEXANEDIOL, CELLULOSE, DIPALMITOYL HYDROXYPROLINE, C20-22 ALKYL PHOSPHATE, C20-22 ALCOHOLS, CETEARYL ALCOHOL, CAPRYLIC/CAPRIC TRIGLYCERIDE, CAPRYLYL GLYCOL, POLYACRYLATE CROSSPOLYMER-6, FRAGRANCE (PARFUM), SODIUM ACETYLATED HYALURONATE, COCO-GLUCOSIDE, XANTHAN GUM, PENTAERYTHRITYL TETRA-DI-T-BUTYL HYDROXYHYDROCINNAMATE, SODIUM HYDROXIDE, ADENOSINE, SODIUM CITRATE\*, SODIUM CHLORIDE\*, CITRIC ACID\*, AMINOETHANESULFINIC ACID\*, CARNOSINE\*, POTASSIUM CHLORIDE\*, SODIUM BICARBONATE\*, DISODIUM PHOSPHATE\*, TOCOPHEROL, MAGNESIUM SULFATE\*, MICROCCOCUS LYSATE, POTASSIUM PHOSPHATE\*, CALCIUM CHLORIDE\*. [ES249]\*EAU CELLULAIRE/CELLULAR WATER

<sup>(2)</sup>30 women, aged 40 to 54, all skin types. 73% smokers, 23% short sleepers, 67% urban dwellers, 63% exposed to pollution, 3% party goers.

<sup>(3)</sup>32 Asian women (Chinese), aged 35 to 55, who say they are short sleepers, live in an urban environment exposed to pollution and are party goers, 50% of whom are smokers.

<sup>(4)</sup>Changes in hydration over time after a single application. Measurement by corneometry on 10 Caucasian women, aged 23 to 56, with dry skin (measured on the forearms).

INSTITUT ESTHEDERM is a NAOS brand. [www.naos.com](http://www.naos.com)

January 2023 - NAOS INSTITUT ESTHEDERM - 23 place de Catalogne 75014 Paris