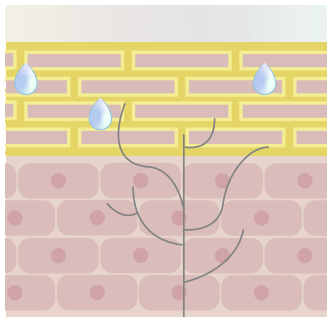


## ATODERM INTENSIVE BAUME

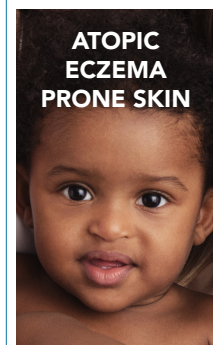
AN EFFICACY CLINICALLY PROVEN FOR 10 YEARS



Leaves a **protective film** against fabric frictions on skin.

The skin is **nourished, moisturized** and its barrier is **reinforced**.

The itching sensations are **soothed**.



**ATOPIC ECZEMA PRONE SKIN**

**IMMEDIATE EFFICACY**

**ANTI-ITCHING**

**95%**

Reduces the itching sensations<sup>(1)</sup>

**LONG-LASTING EFFICACY**

**SPACING OUT FLARE-UPS**

**6 months**

Whitout flare-ups<sup>(2)</sup>



**SEVERE DRYNESS**

**IMMEDIATE EFFICACY**

**SKIN NUTRITION**

**94%**

Skin is immediately nourished<sup>(3)</sup>

**LONG-LASTING EFFICACY**

**SKIN COMFORT**

**88%**

Skin is long lastingly soft and supple<sup>(3)</sup>

## CHOOSE YOUR ATODERM ROUTINE

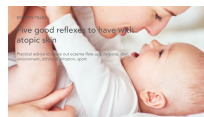
| 1<br>CLEANSE                          | 2<br>TREAT  | 3<br>TARGETED CARE            |
|---------------------------------------|---|-------------------------------|
| <p>Atoderm Huile de douche</p>        | <p>Atoderm Intensive baume</p> <p>Ultra-apaisant<br/>Ultra-moisturisant<br/>Anti-irritation<br/>Prise en compte des besoins de la grossesse<br/>Ultra-soothing balm<br/>Moisturizing<br/>Anti-irritation<br/>Specifically designed to adapt to sensitive skin</p> | <p>Atoderm SOS spray</p>      |
| <p>Atoderm Intensive gel moussant</p> |   | <p>Atoderm Intensive pain</p> |

## THE REFERENCE WEBSITE FOR PATIENTS

ARTICLES

EXPERTS ADVICES

APPLICATION METHOD & TIPS



For more informations, consult:

[www.bioderma.com](http://www.bioderma.com)

**#JOINTHEATODERM CROWD**

# BIODERMA

LABORATOIRE DERMATOLOGIQUE



## Atoderm DAILY LIFE CHANGER

**DRY & ECZEMA PRONE SKIN**

## ALL LIFE LONG SKINCARE

1- Clinical study, 610 subjects for 21 days. 2- For 76% of patients – Clinical study, 130 subjects for 6 months. 3- Use test, 32 subjects for 28 days. NAOS, SAS with a capital of € 43,474,650, R.C.S. Aix-en-Provence B535 236 418, 355 rue Pierre-Simon Laplace 13290 Aix-en-Provence.MQ-AB(xxxx)April 2023.

ECOBIOLOGY AT THE SERVICE OF DERMATOLOGY

Learn more about NAOS, French ecobiology company founder of BIODERMA, on [www.naos.com](http://www.naos.com)

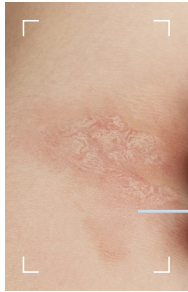


# ATOPIC ECZEMA PRONE SKIN & SEVERE DRYNESS WHAT HAPPENS ?

SKIN DRYNESS IS A COMMON PROBLEM THAT CAN  
AFFECT PEOPLE AT ANY STAGE OF LIFE

- YOUNG CHILDREN  
10 to 30%
- TEENAGERS & YOUNG ADULTS  
10 to 20%
- ADULTS  
+/-10%
- SENIORS  
75% of over 65 yo

## ATOPIC ECZEMA-PRONE SKIN



Chronic inflammatory disease with genetic predispositions.

**RED PATCHES  
IRRITATION  
FLARE-UPS**

## SEVERE DRYNESS



With age, the skin lipid production slows down which can lead to severe dryness.

**SCALES  
TIGHTNESS  
SKIN  
DISCOMFORT**

**INTENSE ITCHING SENSATIONS**

# ATODERM INTENSIVE BAUME

## BEFORE APPLICATION

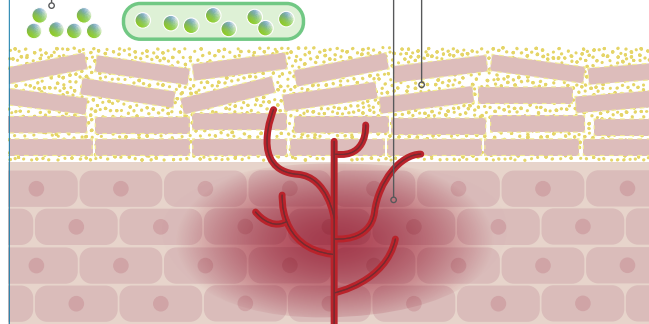
### SKIN BARRIER ALTERATION PERMEABLE TO IRRITANT AND ALLERGEN

Imbalanced microbiome:  
overpopulation of bacteria  
responsible for skin  
dryness aggravation

**SPECIFIC TO ECZEMA  
PRONE SKIN**

Inflammation and  
itching sensations

Lack of lipids and  
proteins implying  
skin water loss



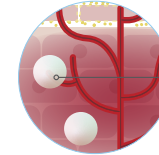
# THE DAILY SKINCARE FROM 0 TO 99 YEARS OLD

## AFTER SKINCARE USE



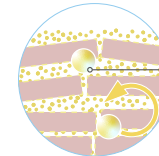
### 1. SOOTHES ITCHING

**PEA** (PalmitoylEthanolAmide)  
Helps to reduce itching sensations.



### 2. STRENGTHENS SKIN BARRIER

**LIPIGENIUM™**  
Stimulates the natural production  
of lipids and proteins.



### 3. SPACES OUT FLARE-UPS

**BIODERMA EXCLUSIVITY**  
**SKIN BARRIER THERAPY™**  
Targeted action on microbiome to  
prevent the adhesion of bacteria.

