

# Sébium Hydra cleanser

RESTORES SKIN COMFORT

APPLY IN THE MORNING AND/  
OR EVENING TO WET SKIN

EASY TO SPREAD  
FRICTION-LESS TEXTURE

MASSAGE GENTLY  
& RINSE THOROUGHLY.  
DRY WITHOUT RUBBING

CAN BE USED AS A MAKEUP REMOVER

## Sébium Hydra ROUTINE

### 1. CLEANSING BALM



### Sébium Hydra cleanser

The 1<sup>st</sup> ecobiological cleansing balm  
to restore comfort during ultra-drying  
acne treatments

200 ml

### 2. MOISTURISING CARE



### Sébium Hydra

The nourishing & intensively rehydrating  
care for a better compliance  
of ultra-drying treatments

40 ml

# BIODERMA

LABORATOIRE DERMATOLOGIQUE



BIODERMA  
LABORATOIRE DERMATOLOGIQUE

Sébium  
Hydra cleanser

NEW

Baume lavant apaisant  
Restaura le confort cutané  
Peaux à tendance acnéique  
ultra-desséchées par des traitements

BIOMIMETIC LIPID

Soothing cleansing balm  
Restores skin comfort  
Acne-prone skin,  
ultra-dry due to treatments

Hydratation 24h  
Hydratante

Care first.  N A O S

200 ml e 6.7 FL.OZ.

NAOS, SAS with a capital of € 4.3, 474, 450, R.C.S. Aix-en-Provence B535 236 418, 355 rue Pierre-Simon Laplace 13290 Aix-en-Provence, CFG-IMG (03/09) June 2023

ECOBIOLOGY AT THE SERVICE OF DERMATOLOGY

Learn more about NAOS, French ecobiology company founder of BIODERMA, on [www.naos.com](http://www.naos.com)



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## Sébium Hydra cleanser

COMFORT STARTS WITH  
A CLEANSING BALM

IN ASSOCIATION WITH ULTRA-DRYING ACNE TREATMENTS

# ECOBIOLOGICAL BALM



ECOBIOLOGICAL  
INNOVATION

## Sébium Hydra cleanser

ACNE-PRONE SKIN,  
ULTRA-DRY DUE TO TREATMENTS

FORMULATED WITH **93%**  
OF BIOMIMETIC INGREDIENTS  
in perfect affinity with the skin



### CLEANSE

Gentle surfactants



### SOOTHE

DAF™ complex



### MOISTURISE

Biomimetic NMF-like  
active ingredient



### NOURISH

Biomimetic  
omega 6/9 shea oil

# CLINICALLY PROVEN EFFICACY\*

## IMMEDIATE EFFICACY

**100%**

SKIN IS GENTLY CLEANSED

**93%**

SKIN IS HYDRATED

**100%**

SKIN IS COMFORTABLE & LESS TIGHT

## LONG LASTING EFFICACY

**93%**

SKIN IS NOURISHED

**87%**

SKIN IS HYDRATED

**24H** HYDRATION\*\*  
COMFORT

VERY WELL  
TOLERATED

\* Clinical study (% of satisfaction), on 30 subjects with mild to moderate acne with very dry skin under topical or oral treatment after 28 days, 2023. \*\* Measurement of skin hydration level by corneometry on 12 subjects, 2022.