

# BIODERMA

LABORATOIRE DERMATOLOGIQUE



ECOBIOLOGICAL  
INNOVATIONS

Learning to  
ride a bike

Birth of Lucy  
August 2019

## THE COMPLETE PROTOCOL TO HELP HEALING

### Cicabio

WEAKENED, IRRITATED SKIN

ECOBIOLOGY AT THE SERVICE OF DERMATOLOGY

Learn more about NAOS, French ecobiology company  
founder of BIODERMA, on [www.naos.com](http://www.naos.com)



# Cicabio Baume lavant

NEW

## PREVENTS THE RISK OF INFECTION

Zinc gluconate & mild surfactants

**-99%**

**Bacteria**

*S. aureus, E.coli,  
S.pyogenes*<sup>(1)</sup>

**-48%**

**Yeast**

*C. albicans*<sup>(1)</sup>

## SOOTHES AND PROTECTS

Frictionless balm texture  
with Antalgicine™

### BIODERMA EXCLUSIVITY

**100%**

**Rubbing reduced**  
during cleansing<sup>(2)</sup>

**Soothes immediately**  
& long-lastingly<sup>(2)</sup>

**BIODERMA**  
LABORATOIRE DERMATOLOGIQUE

Cicabio  
Baume lavant

NEW

Nettoyant apaisant protecteur  
Aide à la cicatrisation  
Peaux fragilisées, irritées  
Visage, corps, cuir chevelu, zones intimes

AGENT ANTIBACTERIEN + ANTALGICINE™

Soothing protective  
cleansing balm  
Helps healing  
Weakened, irritated skin  
Face, body, scalp, intimate areas



pH

physiologique\*  
physiological

Care first. ✕ N A O S

200 ml e

6.7 FL.OZ.

# Cicabio Crème+

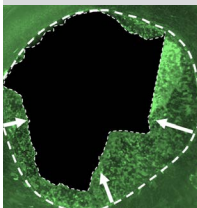
NEW FORMULA

ALSO AVAILABLE IN SPF50+  
to prevent hyperpigmentation marks

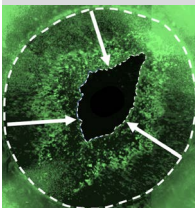
## PROMOTES RE-EPITHELIALIZATION

OPTIMAL REPAIR PATENT\*

UNTREATED-D7



+OPTIMAL REPAIR-D7



**+88%**  
Skin repair<sup>(3)</sup>

## SOOTHES ITCHING & DISCOMFORT SENSATIONS

Antalgicine™ inspired by a soothing molecule naturally present in the body

**-88%**

Itching and discomfort sensations<sup>(4a)</sup>

## ADAPTED TEXTURE

"Dressing-effect" texture

**100%**

The product facilitates scar massage<sup>(4b)</sup>

BIODERMA  
LABORATOIRE DERMATOLOGIQUE

Cicabio  
Crème+

Soin ultra-réparateur  
apaisant  
Visage, corps, zones intimes

Ultra-repairing  
soothing cream  
Face, body, intimate areas



FORMULE BREVETÉE  
PATENTED FORMULA  
WITH ANTALGICINE™

Care first. ✕ N A O S

40 ml e

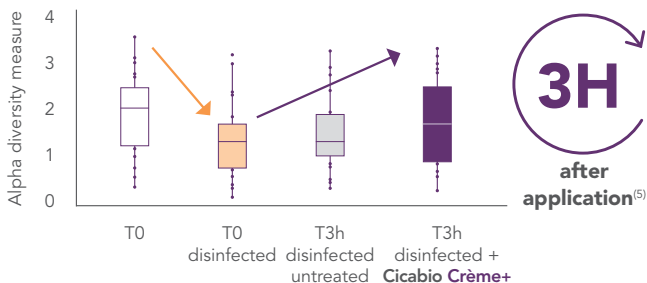
1.3 FL.OZ.

# Cicabio Crème+

NEW RESULTS

RESTORES MICROBIOME DIVERSITY

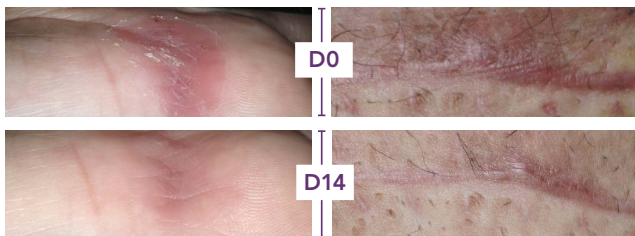
BIODERMA APPROACH



BETTER HEALING IN 2 WEEKS

HAND SCAR WITH ADHESIONS

C-SECTION



**-32%**  
Thickness<sup>(4a)</sup>

**-30%**  
Pigmentation<sup>(4a)</sup>

**+45%**  
Pliability<sup>(4a)</sup>

\*Patent application filed in France. | (1) Minimum inhibitory concentration test after 24h of incubation with half diluted Cicabio Baume lavant. | (2) Use test, 33 subjects with weakened skin, 28 days, % of satisfaction. | (3) In vitro study on reconstructed skin model, epidermal closure at D7 after topical application of Optimal repair vs. untreated. | (4) Clinical study with Cicabio Crème+ on remodeling scars (C-section, episiotomy, adhesions) on 34 subjects, (a) scoring at D14 vs. D0. (b) % of satisfaction at D14. | (5) Clinical study after disinfection, restoration of Shannon index (diversity and relative abundance of bacteria) 3h post-application of Cicabio Crème+ vs. untreated disinfected zone, on 20 subjects.



## LATEST SCIENTIFIC DISCOVERIES

# CUTANEOUS MICROBIOME AT THE ROOT OF OPTIMAL HEALING

## Positive effects of a diverse skin microbiota

- Reduces colonization and infection by **pathogenic bacteria**<sup>(1)</sup>
- Helps to resolve inflammation phase<sup>(1)</sup>
- Promotes epidermis reconstruction<sup>(2)</sup>

### IMPORTANCE OF A BALANCED COMMENSAL MICROBIOME

## Cicabio products upgrade with the new BIODERMA healing approach

### MICROBIOME CENTRIC

- Limiting the use of disturbing agents  
(antimicrobial like zinc, copper), only when necessary
- Respecting and restoring **microbiome diversity**

(1) Johnson, T. R., Gómez, B. I., McIntyre, M. K., Dubick, M. A., Christy, R. J., et al. (2018). The Cutaneous Microbiome and Wounds: New Molecular Targets to Promote Wound Healing. *International journal of molecular sciences*, 19(9), 2699. | (2) Harris-Tryon, T. A., & Grice, E. A. (2022). Microbiota and maintenance of skin barrier function. *Science (New York, N.Y.)*, 376(6596), 940–945.

# A COMPLETE HEALING ROUTINE FOR ALL WEAKENED SKIN



Frequent  
epidermal  
damages



Post-  
beautification  
procedures



Post-surgical  
procedures



Nappy area



Post-tattoo

Face-Body-Scalp-External intimate areas. For babies from birth\*, children and adults

## STEP 1

### CLEANSE

NEW



### Cicabio Baume lavant

The 1<sup>st</sup> ecobiological  
cleansing balm\*\* to  
help healing right from  
hygiene.

200ml

## STEP 2

### CARE

NEW FORMULAS



### Cicabio Crème+

The 1<sup>st</sup> ecobiological  
repairing soothing  
cream\*\* that optimizes  
healing process while  
preserving the skin's  
ecosystem.

40ml - 100ml



### Cicabio Crème+ SPF50+

The 1<sup>st</sup> ecobiological  
repairing anti-  
hyperpigmentation  
cream\*\* that optimizes  
healing process while  
preserving the skin's  
ecosystem.

40ml

\*Except premature infants. | \*\*BIODERMA - Developed from the study of the skin's ecosystem and natural biology.



On your side, to make  
your professional  
life easier



Join us!

www.asknaospro.com