

BIODERMA

LABORATOIRE DERMATOLOGIQUE



THE ECOBIOLOGICAL APPROACH
TO IMPROVE YOUR PATIENTS'
FIRST SIGNS OF AGING

ECOBIOLOGY FOR SENSITIVE & SENSITIZED SKIN

Sensibio Defensive serum

DEFENSIVE TECHNOLOGY



PROVEN EFFICACY AGAINST PREMATURE AGING

84%
REDUCED WRINKLES
& FINE LINES⁽²⁾

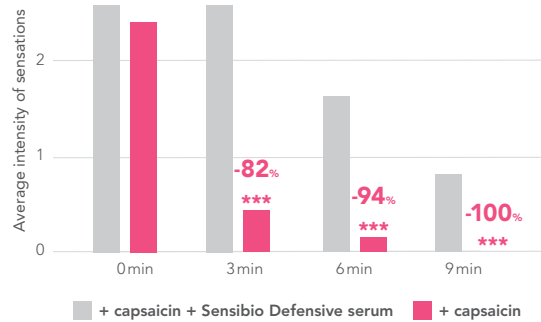
88%
MORE LUMINOUS
SKIN⁽²⁾

24H
HYDRATION⁽¹⁾



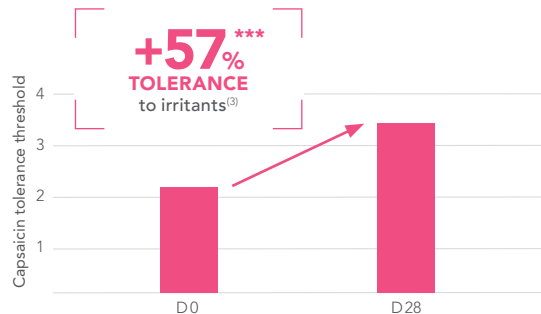
PROVEN EFFICACY AGAINST IRRITATION⁽³⁾

INSTANTLY SOOTHING



-100%
UNPLEASANT SENSATIONS
INTENSITY
<10 MIN

LONG-LASTING RESISTANCE



(1) Corneometry, 10 people aged 27 to 70 with dry or moderately hydrated skin, 1x/day, measurement after 24 hours. (2) Use test, 31 people with reactive or sensitive skin, aged 35 to 55, 2x/day, 28 days, self-assessment. (3) Use test, 21 people with sensitive and reactive skin, aged 20 to 64, 1x/day, 28 days, self-assessment - average intensity of sensations after application of capsaicin alone or capsaicin + Sensibio Defensive serum, *** p < 0.001 Wilcoxon signed rank test vs. 0min.

ECOBIOLOGY FOR ACNE-PRONE ADULT SKIN

Sébium serum

SALICYLIC ACID

HELPS SHED DEAD SKIN CELLS AND UNLOCK THE SEBACEOUS DUCTS

+ FLUIDACTIV™ TECHNOLOGY

ACTS ON DYSEBORRHEA BY NORMALIZING SEBUM QUALITY

PREVENTS IMPERFECTIONS/PIMPLES FORMATION

Mannitol + Propyl Gallate

HYALURONIC ACID

Low molecular weight

ANTI-AGING ACTION

+ BIOMIMETIC SUGAR (NAG)

PREVENTS MARKS & IMPERFECTIONS

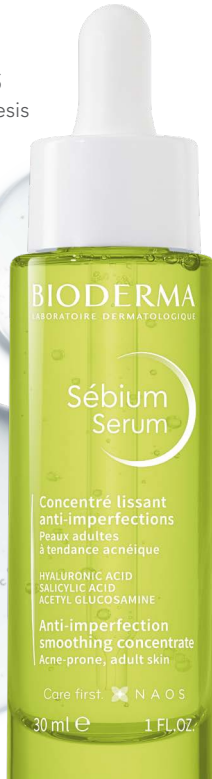
Boosts cell renewal & normalises melanin synthesis

PREVENTS 1ST SIGNS OF AGING

Precursor of hyaluronic acid

8H

HYDRATION⁽¹⁾



PROVEN EFFICACY ON ACNE & FINE LINES

AFTER 7 DAYS

88%
PIMPLES
REDUCED⁽¹⁾

76%
MARKS
REDUCED⁽¹⁾

82%
FINE LINES
REDUCED⁽¹⁾

AFTER 1 MONTH

-41%
OF INFLAMMATORY
LESIONS^(2A)

-15%
FINE LINES^(2B)



D0^(2C)



D28^(2C)



D0^(2C)



D28^(2C)

100%
VERY WELL
TOLERATED^(2D)

(1) Self-assessment, 33 people aged from 21 to 45 years old with sensitive acne-prone skin, 1x/day, 28j.
(2) Use test under dermatological control, 33 people aged 21 to 45 with sensitive and acne-prone skin, 1x/day, 28 days. 2A) counting of acne elements. 2B) clinical scoring. 2C) photographs of face taken under standard lighting using ColorFace(r) for each volunteer. 2D) clinical examination, statistically significant results.

ECOBIOLOGY FOR DEHYDRATED SKIN

Hydrabio Hyalu+ serum

HYALU+ TECHNOLOGY

FILM-FORMING HYDRATION

High molecular weight hyaluronic acid

HYALURONIC ACID PROTECTION & SYNTHESIS

Self-rehydrating polysaccharide

HYALURONIC ACID

Low molecular weight

BOOSTS COLLAGEN SYNTHESIS

+ CARNOSINE

SKIN'S ANTIOXIDANT POWER BOOSTER

+ NIACINAMIDE

STRENGTHEN SKIN BARRIER

Boosting skin lipids synthesis

24H
HYDRATION⁽¹⁾



PROVEN EFFICACY ON SIGNS OF AGING

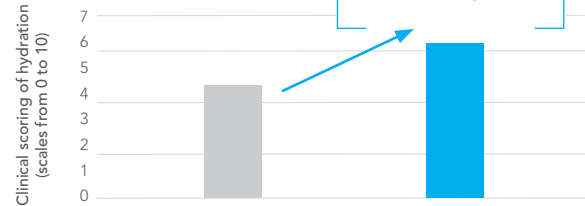
INSTANT HYDRATION

+60%
HYDRATION
IN 30 MIN⁽¹⁾



LONG-LASTING HYDRATION

+37%
HYDRATION^(2A)



+25%
SKIN RADIANCE
IN 28 DAYS^(2A)



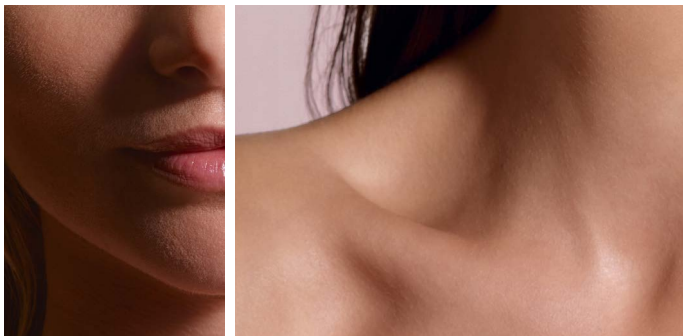
+32%
OF SKIN FIRMNESS
IN 28 DAYS^(2A)



+21%
SKIN ELASTICITY
IN 28 DAYS^(2A)



(1) Corneometry, 10 people aged 23 to 69 with very dry skin, single application. (2) Use test under dermatological control, 33 people aged 31 to 60 with all skin types, 2x/day, 28 days. 2A) Clinical scoring vs. D0 p<0.0001, Wilcoxon test. 2B) Photographs of face (front) were taken under standard lighting using ColorFace® for each volunteers at D0 and D28.



 **NAOS**

THE FOUNDING COMPANY OF

BIODERMA
LABORATOIRE DERMATOLOGIQUE

INSTITUT
ESTHEDERM
PARIS

état pur

NAOS is the pioneer of a unique scientific approach, called Ecobiology.

Eco for Ecosystem, because we consider skin as a living ecosystem.

Biology, because we act with skin's own biology.

Ecobiology

- Favors biomimetic ingredients, where solutions already exist in the skin, to help the skin strengthen itself;
- Replicates and stimulates the skin's natural mechanisms, allowing it to balance and regenerate itself;
- Acts on the causes rather than just the clinical consequences.

ECOBIOLOGY in a nutshell:
**skin as our source
of inspiration**



NAOS AGING SCIENCE



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 **Ask NAOS**
Pro

On your side, to make
your professional
life easier



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