# BIODERMA LABORATOIRE DERMATOLOGIQUE



# LIVE BETTER WITH YOUR MILD ACNE



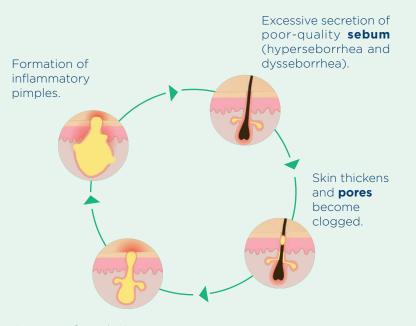
## WHAT IS ACNE?

Acne is a common skin problem manifested by a combination of :

- Blackheads (open comedones)
- Whiteheads (closed comedones)
- Pimples

It is most often localised on the **face**, but can also be found on the **back**, **neck** or **chest**.

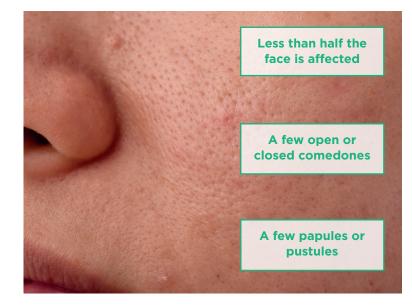
# **ACNE : A VICIOUS CIRCLE**



Creation of an ideal environment for the proliferation of *C. acnes* **bacteria** causing pimples.

# FOCUS ON MILD ACNE

#### What does it look like?



# SOME DATA ABOUT ACNE

#### Average age of onset:

Q **14** <sup>y.</sup>∘

Ø **16** <sup>y.</sup>∘



95% Of cases involve facial acne but it can also affect the back, neck, and chest\*

## **DEBUNKING MYTHS ABOUT MILD ACNE**



#### CLEANSING THE FACE SEVERAL TIMES A DAY ELIMINATES ACNE

Excessive cleansing can irritate your skin and disrupt the cutaneous barrier, aggravating imperfections. Gentle cleansing, twice a day, is enough to remove all impurities without overstressing your skin.

#### SUN EXPOSURE IMPROVES ACNE

Although exposure to the sun can temporarily dry out pimples and reduce redness, this effect is deceptive. In reality, UV rays thicken the skin's *stratum corneum*, clogging pores and encouraging the accumulation of sebum. In the long term, this can lead to a «rebound effect», with acne returning more intensely, as well as post-inflammatory hyperpigmentation of acne scars. Use sunscreen!



#### MANIPULATING A PIMPLE TO GET RID OF IT FASTER

Scratching or popping a pimple can aggravate inflammation, spread bacteria to nearby areas and increase the risk of scarring or post-inflammatory spots. It can also lead to a deeper infection, making the pimple more difficult to treat.



#### DRINKING PLENTY OF WATER HELPS PREVENT ACNE

There is no scientific evidence that drinking more water improves acne. Even if water isn't a miracle anti-acne drink, it remains essential for overall health



#### FATTY FOODS AND CHOCOLATE CAUSE ACNE

Although the link is complex, a diet low in refined sugars and dairy products may help reduce flare-ups for some people.



## ADOPT AN **APPROPRIATE ROUTINE**

## **BIODERMA'S SOLUTION** FOR MILD ACNE



#### SÉBIUM H<sub>0</sub>

This micellar water cleanses, removes make-up and captures impurities while respecting the skin's natural protective film. It purifies skin without drying it out.

LEAVE ON 100 mL, 250 mL & 500 mL



#### SÉBIUM **GEL MOUSSANT ACTIF**

This purifying cleanser unclogs pores and reduces imperfections for a deeply purified skin. A duo of complementary acids and an optimal pH for a perfect balance between efficacy and tolerance.

LATHER AND RINSE 200 mL

#### SÉBIUM **KERATO +**

A daily skincare with patented FLUIDACTIV<sup>™</sup> technology that biologically normalises the quality of sebum. It eliminates pimples, blackheads and marks, and prevents them from reappearing.

DAY AND/OR NIGHT 30 mL

#### SÉBIUM GOMMANT

This exfoliating gel gently cleanses and removes impurities, smoothing skin texture. The patented D.A.F.™ technology increases the skin's tolerance threshold to reinforce its resistance. Use 1 to 2 times a week.

MASSAGE FOR 1 TO 2 MIN 75 mL

#### PHOTODERM AKN Mat

A high broad-spectrum sun protection specifically designed for acne-prone skin. The FLUIDACTIV<sup>™</sup> technology biologically normalises the quality of sebum. Mattifying action and invisible finish.

AFTER THE CREAM 40 mL

### **CLEANSE YOUR SKIN**

Impurities and dead skin cells can build up and clog pores. Cleansing your skin with a specific cleanser will help remove them to prevent pores from clogging. The ideal cleansing rhythm is twice a day, morning and evening. Prefer a gentle product specially formulated for acne-prone skin.

### TAKE CARE OF YOUR SKIN

C Dehvdrated skin is more vulnerable to external aggressors and compensates by producing sebum (the skin's natural protective oil). However, in acne-prone skin, sebum quality may be altered, leading to increased inflammation. A moisturiser specifically formulated for acne-prone skin helps regulate this process, keeping your skin supple and smooth.



## SCRUB BUT NOT TOO MUCH

Gentle exfoliation of your skin 1 to 2 times a week removes dead cells and unclogs pores.



Use appropriate sun protection. This helps prevent scars and the rebound effect linked to sun exposure.





BIODERMA



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