



A MAJOR DISCOVERY IN THE CAUSES OF SKIN AGING

40 YEARS OF RESEARCH ON CELL LONGEVITY

While studying quasi-immortal microorganisms, capable of regenerating ad infinitum, even under extreme circumstances (radiation, temperature, etc.), Prof. Radman discovered the secret of their longevity. It does not depend on the integrity of their DNA, but on the resilience of their proteome, which is protected by specific molecules—antioxidant chaperones, genuine biological shields. This microorganism is indestructible.

WHEN TWO SCIENTISTS DRIVEN BY THE SAME PASSION FOR LIFE MEET

Since the 2000s, Jean-Noël Thorel, pharmacist and founder of the NAOS Company (Bioderma, Institut Esthederm, Etat Pur), has shared the vision and research of Professor Miroslav Radman, geneticist and founder of MedILS (Mediterranean Institute for Life Sciences) specializing in cell longevity applied to age-related diseases (diabetes, Parkinson's, Alzheimer's, Charcot, etc.).

AT THE ORIGIN OF CELL AGING, THE PROTEOME... BEFORE THE GENOME

Proteins are therefore at the origin of skin aging, as the epidermis and the dermis are made of proteins such as elastin or collagen. They are also at the heart of cell life, such as DNA repair proteins. Protecting the integrity of its proteome in the long term will help preserve the skin's youthfulness.

This decisive cooperation with Prof. Radman's teams helped identify the main biological cause of skin aging, and enabled NAOS's research and development teams to develop one of the most innovative biotechnologies in terms of cell longevity.

A NAOS ADVANCED RESEARCH DISCOVERY: THE NEW LONGEVITY MOLECULE

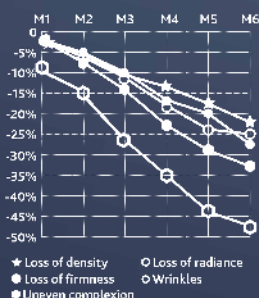
AGE PROTEOM™ BIOTECHNOLOGY: derived from a quasi-immortal microorganism, it consists of antioxidant chaperone molecules which durably preserve and reinforce the skin proteome.

The skin ages less quickly, while its firmness, tone, radiance, evenness and density are restored.



Proven long-lasting efficacy on signs of aging

SUSTAINABLE REDUCTION IN SIGNS OF AGING



AGE PROTEOM™ ADVANCED SERUM: THE CELL LONGEVITY SERUM

Clinically proven efficacy on signs of aging.

After 1 month*, the skin is visibly transformed (radiance, wrinkles, firmness). Better protected, the skin recovers more quickly and looks regenerated. After 1 month*, the correction of signs of aging intensifies and is durably prolonged.

After 6 months*, the results achieved are 4 times greater than the results after 2 months.

* Clinical study on 55 women aged 42 to 65, phototypes II to IV, all skin types. Living in an urban environment, showing signs of fatigue (wrinkles, fine lines and/or dark circles and/or puffiness) and pigmentation disorders (dark spots, uneven complexion).



INSTITUT
ESTHEDERM
PARIS

What if your skin aged
twice slower?

NOTICEABLY AND LASTINGLY



AGE PROTEOM™
THE CELL LONGEVITY SERUM

INSTITUT ESTHEDERM is a brand founded on ecobiology, at the heart of NAOS's commitment to respecting your skin's ecosystem and preserving its health. Lastingly. www.naos.com

NAOS INSTITUT ESTHEDERM 23 Place de Catalogne - 75014 PARIS - October 2022.

 NAOS AGING SCIENCE

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